

## **GUIDELINES FOR DONATION AND SPONSORSHIP REQUESTS**

STRATA NETWORKS, a member-owned cooperative and leading provider of progressive local telecommunications products and services, is proud to be an integral part of the success of the communities in which we live. We take great pride in supporting community needs throughout our service area. STRATA NETWORKS supports programs and projects that encourage youth, build communities, and promote education.

STRATA NETWORKS participates in and assists with community projects, school activities, youth sports, local government, and other nonprofit group activities. In addition, the Board of Directors recognizes the importance of giving back to the communities, especially for those events or programs that impact the communities served.

Our company has been fortunate to receive a great deal of attention in recent years regarding our growth and industry leadership. However, the volume of exposure has forced us to set limits on our commitments and responses to the hundreds of unsolicited requests we receive each year. It is imperative that STRATA NETWORKS makes responsible financial decisions that will enable us to meet community needs while at the same time allow us to remain competitive in our market.

The guidelines set forth are intended to ensure that recipient organizations have been carefully selected based on the following Eligibility Guidelines.

# I. Eligibility Guidelines

Tax-exempt, nonprofit organizations are eligible. The requestor should meet the following criteria to be considered for a donation, sponsorship, or gifts in kind:

- A. The organization must be a member of the STRATA NETWORKS cooperative.
- B. The value of a donation may be determined by the number of services the requestor is subscribed to.
- C. The mission of the organization should focus on one of the following areas: Community & Economic Development; Education; Arts, Literature, and Culture; Childhood and Youth programs; and the Homeless & Hungry. Organizations with non-profit status may be given higher priority.
- D. Organizations requesting donations or sponsorships should support a wide range of diverse individuals in the community.
- E. Recipients of donations or sponsorships must publicize any contribution over \$500 through an advertising or sponsorship agreement as stated in our Donation/Sponsorship Request Form, as a way to provide recognition to and promote STRATA NETWORKS.

# II. Ineligible Requests Guidelines

Contributions are generally not given for sole sponsorships of amateur or professional sports teams, travel, or travel-related expenses. In addition, STRATA NETWORKS typically does not consider requests for:

- A. Individuals
- B. Individual sports teams
- C. Religious organizations
- D. For-profit businesses
- E. Political causes, candidates, organizations, or campaigns
- F. Organizations based outside the STRATA NETWORKS service area
- G. Events and organizations that heavily promote the use of alcohol and/or tobacco products, or gambling
- H. Groups that discriminate on the basis of age, sex, race, color, national origin, religion, or creed

### III. Application for Donation/Sponsorship

If you meet the guidelines as stated above and would like to receive either a donation or a sponsorship from STRATA NETWORKS, please complete a Donation/Sponsorship Request Form and submit it to:

STRATA NETWORKS Fax: 435-622-0033, or

Marketing Department Email: marketing@stratanetworks.com

PO Box 398

Roosevelt, UT 84066

Requests must be in writing, and must be either on or accompanied by a STRATA NETWORKS Donation/Sponsorship Request Form. The form can be picked up at one of our offices or printed from our website at <a href="www.stratanetworks.com">www.stratanetworks.com</a>. You will find it in the Community Services box on the right side of our home page. The form must be completed in its entirety at least two weeks (10 business days) prior to the date needed to receive consideration.

### IV. Administration of Donations or Sponsorships

The Marketing Manager shall be designated as chair of the Donation/Sponsorship Committee, which will include members of the Marketing Department. Members of the Donation/Sponsorship Committee are responsible for implementing these Guidelines.

### V. Donations Budget

The donations budget will be set annually by the Donation/Sponsorship Committee upon approval of the General Manager, and will be based on the Company's financial results and the economic climate.